

The logo for Shorr, featuring the word "shorr" in a white, lowercase, sans-serif font on a dark blue rectangular background.

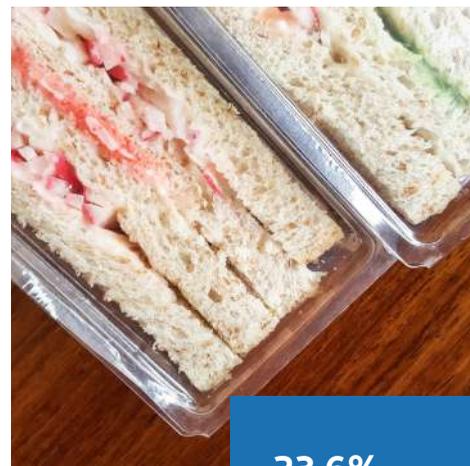
CASE STUDY

A collection of food packaging items including a brown paper bag, a cardboard box containing a sandwich, another cardboard box with a sandwich wrapped in clear plastic, and a clear plastic tray containing croissants and other pastries.

## Shorr Defeats Service Disruptions and Activates Savings for a Custom Food Manufacturing Company

**+** A fast-growing packaged food company, suffering from service disruptions in its packaging operations that were costing the company in materials, labor and delivery delays, needed a long-term fix. Shorr brought the solution. As a multiyear partner, Shorr has helped the company implement efficient packaging practices for increasing productivity and output, and continually keeping customers happy by keeping costs in line.

**See why Shorr is the ideal partner for food packaging solutions.**



**23.6%**  
first-year  
packaging  
cost reduction

# Shorr innovation and collaboration drive success.



- + We began the partnership with a detailed audit, which included:
  - A comprehensive review of the food company's packaging process
  - An in-depth analysis to identify and manage packaging costs
  - A road map to achieve improvement in just a few weeks

## Our specially trained team collaborated with the food company to manage:



Packaging automation



Inventory management



Material handling



Packaging materials

## Shorr resources went beyond a simple distribution model to include:

- Design and management expertise across nine company locations
- Added freight, space, inventory, and materials resources

## Shorr's packaging automation team helped transform the food company's operations with:

- System designs
- Project management
- Equipment specialists
- Local service technicians
- A parts department
- Deep industry relationships with equipment manufacturers

**The added value of Shorr's resources produced a larger return than any simple unit price comparison could offer.**

Five years  
of excellent  
results and  
counting!



**+** As a result of our multiyear partnership, Shorr has helped our client generate substantial and recurrent savings in space, inventory, freight, and labor.

**Return On Investment**

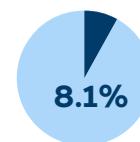


■ In the first year, ROI was largest due to a one-time drop in cost of inventory — savings remained strong through the five-year milestone.

■ The annual space and inventory savings were achieved from efficiencies in inventory, capital, and storage space.

SPACE & INVENTORY SAVINGS	YEAR 1	YEAR 3	YEAR 5
COST OF INVENTORY (\$.MM)	\$1.6	\$1.6	\$1.6
COST OF CAPITAL @14% (\$.MM)	\$.2	\$.7	\$.1
COST OF STORAGE SPACE (\$.MM)	\$.8	\$.25	\$.42
<b>TOTAL SAVINGS</b>	<b>\$2.6</b>	<b>\$4.7</b>	<b>\$6.8</b>

% OF SAVINGS AGAINST  
TOTAL SALES



If we could do any of this for your organization, wouldn't that be worth a call? (888) 885-0055



With you the whole way.<sup>SM</sup>