

shorr

CASE STUDY

ShorrPack Solves Retailer's Contract Packaging and Kitting Challenges During the Busy Holiday Season

+ A retail marketing company was looking for a copack partner on a large scale opportunity assembling and filling multi-vendor displays to be in store before the holiday season. The retail marketer knew they needed help with available space and labor to fulfill the project. Shorr leveraged a long-term relationship and industry expertise in contract packaging to offer a solution.

See why Shorr is the ideal partner for contract packaging opportunities.



**11,500 fully
loaded retail
displays
delivered on
time**

Shorr's experience and contract packaging capabilities delivered impactful results.



Contract Packaging

Contract packaging involves a process where separate items are grouped, packaged, and supplied together. Shorr has talented designers that will work with you to create product-specific packaging. We also maintain quality, preformatted packaging materials in flat and knock-down configurations, ready for “just-in-time” assembly and delivery.

Our specially trained team collaborated with the retail marketer to manage:

- 150,000 square feet of warehouse space in close proximity to highways in a good labor market
- Equipment to fulfill assembly and kitting process
- Labor and labor management

Shorr resources went beyond a simple distribution model to include:

- Secured warehouse space quickly with a short-term lease
- Set up the warehousing space to efficiently execute the project
- Assembled and loaded 11,500 displays
- Shipped in three waves, 100% on time and in full (OTIF)
- Facilitated significant labor and freight savings

ShorrPack benefits:

- SQF Level-2 Certified Facilities
- Best-in-Class Warehouse and Inventory Management
- Improved Workflow, Material Handling, and Output
- Reduced Multi-Shaft Production
- Reduced Storage and Warehouse Requirements
- Reduced Workplace Hazards and Other Risks

The assembled displays were delivered to over 5,000 retail stores across the United States.

If we could do any of this for your organization, wouldn't that be worth a call? (888) 885-0055



With you the whole way.™