



SHORR PACKAGING

PACKAGING'S POWER
PLAYER

Phone: 888.885.0055

www.shorr.com

4000 Ferry Road
Aurora, IL 60502

PACKAGING POWER

WHEN IT COMES TO EXCEEDING CUSTOMER EXPECTATIONS,
SHORR PACKAGING IS WITH YOU THE WAY YOU WANT IT.

PACKAGING'S A MAJOR PLAYER

MEETING CONSUMER EXPECTATIONS,
THE WHOLE WAY.

There's no overstating the effect packaging has on consumer sentiment. It may be subtle or overt, but what we touch, see, and read on a package influences the way we experience the product — and inevitably — how we feel about the brand.

For product designers and manufacturers, making or finding a fit-for-purpose container can be a daunting task. A range of variables must be considered — including how input costs and packaging design impact your bottom line.

Getting packaging right can be as important a determining factor in a consumer's purchasing decision as the product itself.

Fortunately, Shorr Packaging is a partner that can support packaging needs across the packaging spectrum, serving everyone from startup e-commerce firms to the largest manufacturers across the world.



CUSTOM END-OF-LINE PACKAGING SOLUTIONS

COMBI HELPS COMPANIES EFFICIENTLY PACK CONSUMER PRODUCTS

As a global leader in automated packaging solutions, we engineer and manufacture seamless end-of-line solutions. We provide custom solutions for a variety of industries and work with you from start to finish.

THE COMBI DIFFERENCE

When you work with combi, we give you custom options. Whether you have a packaging challenge or simply need to get your products packaged efficiently and cost-effectively, we're here to help.

At combi, we're driven to be the best, and it shows through every project and piece of packaging equipment we design and manufacture.

*Combi is your Premier Partner for Automated Packaging
Systems & Customized Packaging Equipment*

1.800.521.9072 | WWW.COMBI.COM

CASE ERECTORS | TRAY FORMERS | HAND PACKING
CASE PACKERS | CASE SEALERS | ROBOTIC PACKAGING



FEATURED PRODUCT
ERGOPACK® HAND PACK STATION

FIND OUT WHAT COMBI CAN DO FOR YOU

HIGH SPEED HAND PACKING STATION - ERGOPACK®

The productivity of the innovative Combi Ergopack® has been raised with the addition of our side-belt driven, high speed case erectors. Now an even larger variety of product sizes, shapes, weights, and materials can be quickly and easily packed in a larger range of case sizes at speeds up to 30 cases per minute.

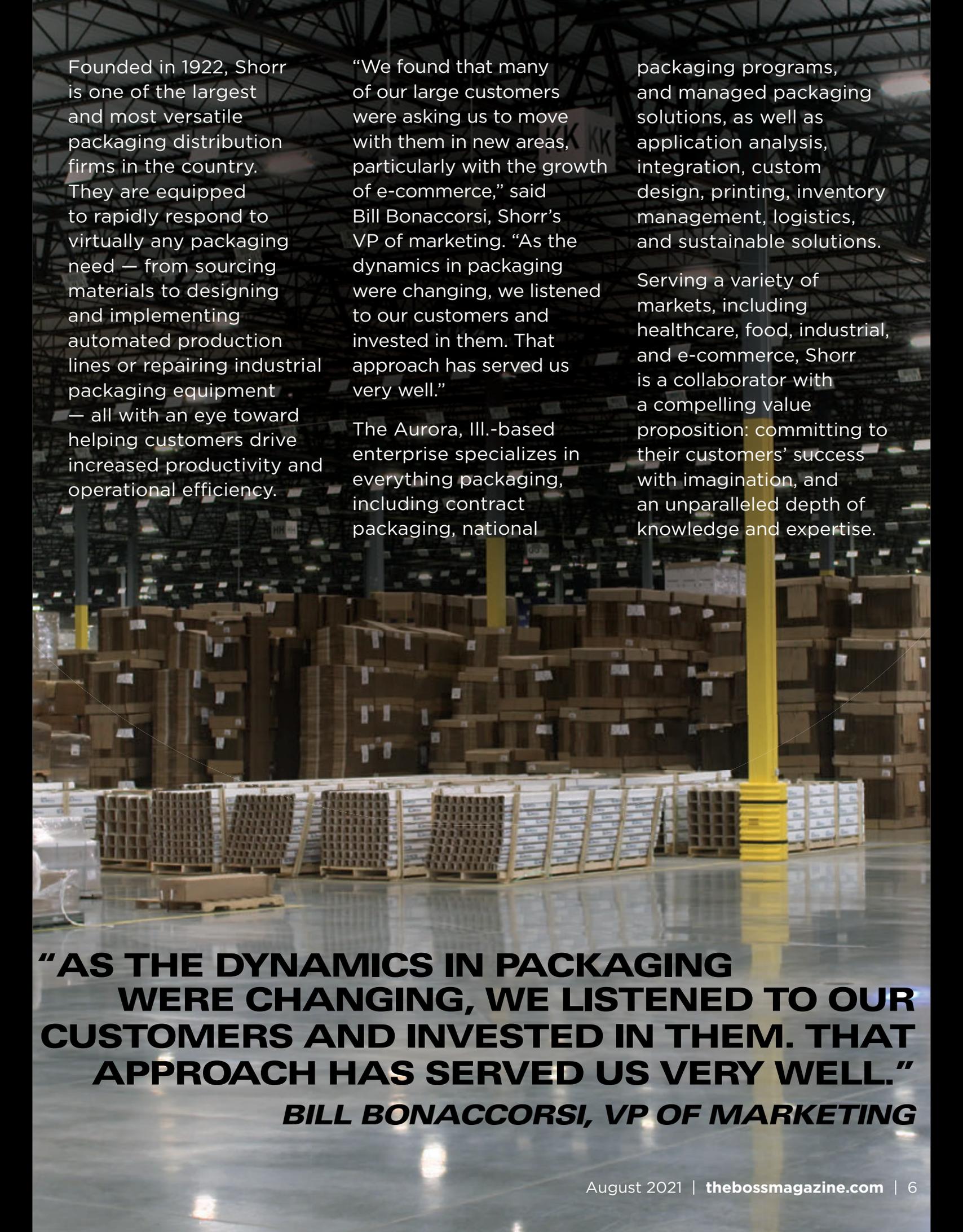
These ergonomically designed systems feature a hands-free indexing system that positions cases and product for optimal operator comfort, minimizing repetitive wrist and arm motions. Variable speed product infeed and on-demand case presentation combined with your choice of up to five operator pack stations provide ultimate flexibility. These systems feature the built-in strength, ease of maintenance and customer support you can expect from all Combi equipment.

SANITARY ERGOPACK® HAND PACKING STATION

The Sanitary Ergopack® system, first in the industry, helps food manufacturers and pharmaceutical manufacturers meet the highest levels of hygiene and safety in their production facilities. Efficient and durable, the Sanitary Ergopack hand packing station combines a case erector, hand pack station and case sealer into a compact and cost-effective work cell featuring sanitary design principles. This ergonomically designed end of line industrial packaging machine features a hands-free indexing system that positions cases and product for optimal operator comfort, minimizing repetitive wrist and arm motions.

The Combi sanitary design minimizes potential areas where undesirable microorganisms might gather.





Founded in 1922, Shorr is one of the largest and most versatile packaging distribution firms in the country. They are equipped to rapidly respond to virtually any packaging need — from sourcing materials to designing and implementing automated production lines or repairing industrial packaging equipment — all with an eye toward helping customers drive increased productivity and operational efficiency.

“We found that many of our large customers were asking us to move with them in new areas, particularly with the growth of e-commerce,” said Bill Bonaccorsi, Shorr’s VP of marketing. “As the dynamics in packaging were changing, we listened to our customers and invested in them. That approach has served us very well.”

The Aurora, Ill.-based enterprise specializes in everything packaging, including contract packaging, national

packaging programs, and managed packaging solutions, as well as application analysis, integration, custom design, printing, inventory management, logistics, and sustainable solutions.

Serving a variety of markets, including healthcare, food, industrial, and e-commerce, Shorr is a collaborator with a compelling value proposition: committing to their customers’ success with imagination, and an unparalleled depth of knowledge and expertise.

“AS THE DYNAMICS IN PACKAGING WERE CHANGING, WE LISTENED TO OUR CUSTOMERS AND INVESTED IN THEM. THAT APPROACH HAS SERVED US VERY WELL.”

BILL BONACCORSI, VP OF MARKETING

LEVEL 2 SQF-CERTIFIED WAREHOUSE

Building on their legacy as a packing materials distributor, Shorr has evolved into a full-stack solutions provider with 40 facilities in the U.S., Canada, and Mexico, nine divisions and a national footprint. In recent times, Shorr has enjoyed year-over-year growth that exceeds the industry average.

Formerly owned by members of the Shorr family, the business is now

100% employee-owned. As a result, workers on the shop floor or in the warehouse are as invested in the company's success as much as top line leadership, which is a significant competitive advantage.

"The benefits of being an ESOP really come alive when you have a culture that embraces and aligns with it," Bonaccorsi stressed.

"As an employee-owner, there is a greater sense of pride and accountability. It's our company, our business, and it drives engagement that I haven't seen anywhere else in the packaging industry."

Debt-free, nimble, and willing to invest in their customers' growth and success, Shorr's practice of bringing the industry's most respected experts into the organization

Our most simple, basic workstation.

It's right there, at the center of everything. Beneath all the bells and whistles, conveyors, and storage systems that you've added over time.

Our workstations are built to last, designed to adapt, and flexible to fit the job, however complicated it may become.

It's not just a workstation. It's every workstation you'll ever need.



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has helped Shorr remain the most innovative company of its kind — in a continually evolving marketplace. These building blocks enable them to anticipate market movements and get ahead of them and allows them to connect with customers to solve problems and devise solutions at scale.

Providing end-to-end solutions when it matters most

In making the shift from a materials supplier to a full-scale solutions provider, Shorr made use of their century-long experience. They expanded their

capabilities horizontally to bring in deeper and wider expertise, and the creation of an equipment automation team, staffed with career packaging equipment experts, added to the company's credibility and value.

When pain points arise for their customers, Shorr takes them on. "We are all about listening to our customers and understanding their needs and goals. We apply our expert resources to design and implement specific solutions to meet their goals," Bonaccorsi said.

3M

IMPROVE EFFICIENCY THROUGH AUTOMATION

Efficiency matters just as much in packaging your product as it does in producing it. You need a case sealer that can deliver consistent and accurate sealing and advanced throughput. 3M-Matic™ Case Sealers can help increase plan safety, reduce labor costs, and decrease downtime thanks to machine features and improved processes compared to taping or stapling by hand or using older equipment.



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Applied to Life.™

Automated.
Sealed.
Delivered.

**3M Packaging Solutions designed for
the world of eCommerce and fulfillment.**

Scotch® High Tack Box Sealing Tape 375+ works
in tandem with the 3M-Matic™ Random Case
Sealer 7000r High Speed Pro to meet these
challenges head-on.

Giving you peace of mind that your packages are
secured and stay sealed from fulfillment center to
front doorstep.

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Products Inc.**
Integrated Strapping Systems & Solutions

**PAC Strapping is
proud to celebrate our
25+ Year Partnership
with Shorr Packaging**

PAC Strapping Products Inc. is a
full-service manufacturer and supplier
of plastic strapping, steel strapping,
strapping machines, strapping tools, and
accessories. Our strapping equipment
and systems are designed for a multitude
of applications and industries.

**QUALITY PRODUCTS, ON-TIME DELIVERY,
COMPETITIVE PRICING & INNOVATIVE SOLUTIONS**



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**“IT’S GOING TO
OPEN EYES ON THE
CUSTOMER SIDE;
THEY’VE NEVER BEEN
ABLE TO VIEW THIS
LEVEL OF DATA.”**

BILL BONACCORSI

Inventory management is a common pain point for packaging customers. Certain issues are intensifying, such as having the right inventory at the right time and the right amount of space to accommodate it, avoiding the risk of overstocking and the resulting product obsolescence, and managing ebbs and flows in growth.

IntellistockSM is one of several inventory management programs in Shorr’s toolkit. The digital tool gives important insights on key trends such as usage. “It’s going to open eyes on the customer side; they’ve never been able to view this level of data,” Bonaccorsi explained. “We’re very excited about what intellistockSM can do. We offer the program to help customers be more efficient and profitable.”

CLYSAR SHRINK PACKAGING

Looking for a go-to resource to meet your shrink packaging challenges? Clysar – a proud Shorr Packaging partner – provides today’s most comprehensive selection of high-performance, U.S.-manufactured polyolefin shrink films. Solutions include recyclable shrink films prequalified for the How2Recycle® Store Drop-Off label, sparkling clear films to protect and display retail products, tough opaque films for e-commerce, fresh produce films, and more. Materials are backed with 24/7 technical service to optimize “uptime” on your packaging lines.

SORBOTHANE, INC.

Sorbothane, Inc. has been – and will continue to be – the innovative and trusted choice of engineers worldwide for developing materials and American made components that isolate vibration, attenuate shock and damp unwanted noise. Sorbothane® material is used in numerous industries as a solution to a wide range of challenges. Sorbothane® is a proprietary, viscoelastic polymer that has a very high damping coefficient. Sorbothane® combines shock absorption, good memory, vibration isolation and vibration damping characteristics.

Clysar.



Shrink Packaging Solutions for People, Products, Planet

Gain the advantage of 50+ years of shrink packaging expertise, comprehensive developmental support, 24/7 technical service and today's broadest portfolio of sustainable, high-performance polyolefin shrink films.



Clysar® EVO™ Recyclable Shrink Films Prequalified for the **How2Recycle®** Store Drop-Off Label



E-Commerce Films for Shipping, Privacy & Product Containment



Sparkling Clear Display Films for Improved Protection, Shelf Life & Retail Appeal



New! Clysar® EVO™ Recyclable Shrink Films



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IMPACT CAN DESTROY AN OBJECT OR A SINGLE ELEMENT OF THAT OBJECT

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**SHOCK &
VIBRATION**
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We take pride in over 39 years of providing solutions for both engineers and entrepreneurs in various markets.



“OUR STRAT IDENTIFY W INEFFICACIE

It's common for manufacturers and retailers to use a number of different packaging companies to meet their needs. “Over the years I've heard customers say, ‘I buy my materials from one supplier, I buy my equipment from another supplier, then I integrate it into my production line, and when something goes wrong I don't know where to go,’” Bonaccorsi said.

“As a supplier of packaging materials with equipment and design capabilities, we're able to provide all the options our customers need. Shorr is a truly an end-to-end solutions organization.”

The competitive edge that being a major national packaging supplier brings is shared with their customers. Replacing one material for another at

a cheaper price isn't the way Shorr does business. “That's not our game,” he said. “Our strategy is to help customers manage costs. Right now, that's very relevant because there are so many price increases in various packaging materials, and as we help with cost issues we often uncover opportunities to increase productivity.”

STRATEGY IS TO HELP CUSTOMERS FIND WAYS TO ELIMINATE COST AND RISK.” *BILL BONACCORSI*



The sudden, wild shifts in consumer purchasing produced by the pandemic put many of Shorr’s customers on edge as they sought solutions to new problems, such as changing the flow of inventory. Not only did Shorr find extra warehouse space customers needed, in certain cases they carried those costs. Their extensive experience and financial

strength enabled them to make investments in their customers’ success that most of their competitors couldn’t even consider. “We are willing to do that because we care about our customers. That’s what helps us grow and makes us a better company,” he said.

Shorr also shines when it comes to logistics and transportation. While becoming a freight

operator or 3PL isn’t part of their growth strategy, they have built strong relationships with logistics and transportation specialists to take fluid, real-life practical approaches to tricky problems. A combination of discipline, the ability to turn on a dime, and a robust portfolio of capabilities helps them evolve in a changing world.

“WE FACILITATE CONVERSATIONS THAT OFTEN GO BEYOND A SINGLE CONTACT. IT IS IMPORTANT TO COLLECT DATA POINTS FROM ACROSS AN ORGANIZATION TO INCORPORATE A STRATEGIC AND HOLISTIC SOLUTION.” *BILL BONACCORSI*

The rise of e-commerce has created a greater-than-ever need for small batch packaging. Whether the need is personalization, package form, shape, or color — just a few of the many variations customers must sift through to find the best representation of their brand — Shorr responds as a trusted collaborator from start to finish.

Using decades of experience, the professionals at Shorr can see beyond the obvious

and lead their customers through the entirety of the packaging process.

“We facilitate conversations that often go beyond a single contact. It is important to collect data points from across an organization to incorporate a strategic and holistic solution. Even a simple modification in packaging design can have a significant impact throughout supply chain.”

Bonaccorsi credits Shorr’s success to

their collaborative and supportive ESOP culture combined with their clear, improvement strategies. “Those factors have allowed us to work with some of the biggest companies on the planet. We recognize that packaging, especially today, is really complex and still relatively inefficient if not done strategically. We’re pioneers, helping our customers be really innovative at all things packaging.” ■

A partnership that saves you money

Pregis LLC and Shorr Packaging Corp. have a proven history of delivering on client objectives. But don't take our word for it. See how a one-of-a-kind automated bagging system resulted in over \$200k savings and operational efficiencies.



Labor optimization.
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